

Advertising in EAS Publications

AQUACULTURE EUROPE is not only the name of our annual event, but also our publications, of which we have four:

1. The scientific journal Aquaculture International (AQUI).
2. The Aquaculture Europe magazine.
3. The Aquaculture Europe newsletter.
4. The Monthly Catch of career enhancement opportunities.

Advertising is available in our magazine and newsletters as a benefit for organisations that are members of EAS (Institutional and Corporate Members) and on a paid basis for others.

- **Institutional Members of EAS** receive one free half page advert per year in the magazine.
- **Corporate members of EAS** receive one free half page advert per year in either magazine or newsletter, plus 50% reduction for additional magazine adverts.

Out of respect for our planet, none of our publications are printed in hard copy.

OVERVIEW AND AUDIENCE

The Aquaculture Europe **magazine** is published biannually (in March and September) in PDF format. The magazine is 44-48 pages and contains articles on aquaculture developments, research-based knowledge, state of the art in various disciplines and news from our



Corporate Members. It also has news from the projects in which EAS is a partner.

The Aquaculture Europe **newsletter** is produced bimonthly (in Feb, Apr, June, Aug, Oct, Dec) as a 5-6 page PDF document. It contains member information, short news updates, recent reports & publications and other news received from our members.

Compiled by the EAS Student Group, the **Monthly Catch** (PDF) is a net full of career enhancement opportunities, including job vacancies, internships, open calls and PhD/Post-Doc positions tailored for aquaculture. It is therefore ideal for advertising vacancies in your organisation.

Through the membership of EAS and its network, the Aquaculture Europe magazine and newsletter and the Monthly Catch are sent to more than 800 organizations, institutes, companies and individuals in over 60 countries. An estimated 2,500 individuals read our publications.

>> <https://www.aquaeas.eu/publications-new>

ADVERT SIZES AND RATES

All prices are for one **four-colour advert** and **per issue**.

SIZE (All sizes in mm)	AE Magazine	AE Newsletter	Monthly Catch
FULL PAGE Height 275 mm Width 190 mm	€1,000 50% discount for Corporate Members		
HALF PAGE Horizontal 145 (h) x 190 (w) Vertical 260 (h) x 80 (w)	€500 One free for Institutional & Corporate Members	One free for Corporate Members (if not used in magazine)	
QUARTER PAGE Height 125 mm Width 80 mm	€250	€250	
BANNER Height 50 mm Width 190 mm			€400 Free for Corporate Members

Advertisers who are not members of EAS are warmly invited to become an Institutional Member or a Corporate member (please contact us for more information or see our membership [benefits overview](#)).

ORDERS & PAYMENTS

Orders should be sent by email to eas@aquaeas.eu and **should include target publication, required size and requested date of publication**. Full invoicing details (company name, address, telephone, email and contact person) should also be given. An invoice will then be sent for final confirmation of the order.

A PDF copy of the publication containing the advertisement will be sent by email to the contact person with the invoice. Payment is required within 30 days of the date of invoice.

Cancellations or changes must be in writing and cannot be accepted less than two weeks from the deadline for receiving advertising copy. Overdue accounts are subject to a surplus charge of 1.5% per month (18% per year).

SENDING FILES

FILE SUBMISSION

Final copy should be sent to eas@aquaeas.eu. Files should be sent as high resolution (print ready) PDF or highest quality image files (PNG preferred). Files up to 10 mb can be sent by email. Larger files by online transfer.

DEADLINES

Magazine: 15th of February and 15th of August.

Newsletter: 15th of month prior to publication (i.e. Jan 15th for February edition).

Monthly Catch: 15th of month, for publication in that month.

Advert copy received after the deadline will be published in the following edition.

OTHER TERMS

- All advertising is accepted subject to the terms and provisions of this document.
- All advertising is accepted subject to compliance with the technical specifications.
- The advertiser (and/or agency) assumes all liability for content of printed advertisements, and for any claims arising from them. It is the advertiser's / agency's responsibility to obtain releases or copyright on items or individuals pictured in the advertisements.
- Advertising is subject to EAS approval.
- EAS liability will not exceed the charge for the advertisement in question.
- For multiple-frequency advertising, copy from previous issue will be used, unless new copy is received by the advertising deadline.